

Date: 04/19/08

Current Geography Selection: (1 Selected) Counties: Forsyth County

## Business Summary Report

### 2007 Business Summary

Total Employees	64,447
Total Establishments	6,512
Average Employee Size	10

### 2007 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	36,902	57.3%
Administrative Support Workers	11,316	17.6%
Executive Managers & Administrators	7,846	12.2%
Professional Specialty Occupations	7,357	11.4%
Sales Professionals	1,754	2.7%
Sales Workers & Clerks	6,814	10.6%
Technical Sales & Administrative	32	0.1%
Technologies & Technicians	1,783	2.8%
<i>"Blue Collar" Employees</i>	26,725	41.5%
Construction, Repair & Mining	2,953	4.6%
Farming, Forestry & Fishing	2,058	3.2%
Handlers, Helpers & Laborers	2,276	3.5%
Machine Operators, Assemblers & Inspectors	1,786	2.8%
Other Services Field Based	230	0.4%
Other Services Site Based	7,524	11.7%
Precision Craft & Repair	6,871	10.7%
Private Household Service	3	0.0%
Protective Services	890	1.4%
Transportation & Materials Moving Workers	2,134	3.3%

### 2007 Establishments by Employee Size

	Count	%
1-4 Employees	3,937	60.5%
5-9 Employees	1,266	19.4%
10-19 Employees	674	10.4%
20-49 Employees	427	6.6%
50-99 Employees	107	1.6%
100-249 Employees	80	1.2%
250-499 Employees	15	0.2%
500-999 Employees	5	0.1%
1,000+ Employees	1	0.0%

### 2007 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	1,343	2.1%	192	2.9%	7.0
Construction (SIC 15-17)	7,007	10.9%	775	11.9%	9.0
Finance, Insurance & Real Estate (SIC 60-69)	4,371	6.8%	616	9.5%	7.0
Manufacturing (SIC 20-39)	7,756	12.0%	304	4.7%	26.0
Mining (SIC 10-14)	123	0.2%	11	0.2%	11.0
Public Administration (SIC 90-98)	1,640	2.5%	92	1.4%	18.0
Retail Trade (SIC 52-59)	15,284	23.7%	1,202	18.5%	13.0
Services (SIC 70-89)	19,169	29.7%	2,268	34.8%	8.0
Transportation & Communications (SIC 40-49)	2,387	3.7%	267	4.1%	9.0
Unclassified (SIC 99)	820	1.3%	328	5.0%	3.0
Wholesale Trade (SIC 50-51)	4,547	7.1%	457	7.0%	10.0

### 2007 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	1,218	8.0%	158	13.1%	7.7
Bars	123	0.8%	4	0.3%	30.8
Building Materials Hardware & Garden	1,844	12.1%	137	11.4%	13.5
Catalog & Direct Sales	32	0.2%	16	1.3%	2.0
Clothing Stores	161	1.1%	38	3.2%	4.2
Convenience Stores	174	1.1%	42	3.5%	4.1
Drug Stores	462	3.0%	25	2.1%	18.5
Electronics & Computer Stores	963	6.3%	101	8.4%	9.5
Food Markets	1,765	11.5%	23	1.9%	76.7
Furniture Stores	263	1.7%	54	4.5%	4.9

General Merchandise Stores	1,502	9.8%	40	3.3%	37.6
Home Furnishings	203	1.3%	44	3.7%	4.6
Liquor Stores	83	0.5%	13	1.1%	6.4
Music Stores	13	0.1%	5	0.4%	2.6
Other Food Service	857	5.6%	45	3.7%	19.0
Other Food Stores	1,000	6.5%	30	2.5%	33.3
Restaurants	3,347	21.9%	190	15.8%	17.6
Specialty Stores	1,274	8.3%	237	19.7%	5.4
Total Retail Trade (SIC 52-59)	15,284	100.0%	1,202	100.0%	12.7
<b>2007 Services (SIC 70-89)</b>	<b>Employees</b>	<b>%</b>	<b>Establishments</b>	<b>%</b>	<b>Avg Size</b>
Advertising	398	2.1%	37	1.6%	10.8
Auto Repair/Services	968	5.1%	193	8.5%	5.0
Beauty & Barber Shops	509	2.7%	135	6.0%	3.8
Child Care Services	890	4.6%	38	1.7%	23.4
Colleges & Universities	73	0.4%	2	0.1%	36.5
Computer Services	518	2.7%	91	4.0%	5.7
Dry Cleaning & Laundry	199	1.0%	70	3.1%	2.8
Entertainment & Recreation Services	794	4.1%	121	5.3%	6.6
Health & Medical Services	2,329	12.2%	380	16.8%	6.1
Hospitals	1,337	7.0%	52	2.3%	25.7
Hotels & Lodging	50	0.3%	8	0.4%	6.3
Legal Services	288	1.5%	93	4.1%	3.1
Membership Organizations	608	3.2%	130	5.7%	4.7
Miscellaneous Repair Services	346	1.8%	76	3.4%	4.6
Motion Pictures	133	0.7%	22	1.0%	6.0
Museums & Zoos	0	0.0%	0	0.0%	N/A
Other Business Services	2,704	14.1%	329	14.5%	8.2
Other Other Education & Library Services	421	2.2%	31	1.4%	8.2
Other Personal Service	249	1.3%	60	2.6%	4.2
Primary & Secondary Education	3,151	16.4%	36	1.6%	87.5
Professional Services	2,735	14.3%	308	13.6%	8.9
Social Services	469	2.4%	56	2.5%	8.4
Total Services (SIC 70-89)	19,169	100.0%	2,268	100.0%	8.5

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.  
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